Felix Teng

AI-Native Product Designer | B2B SaaS | 0-to-1 | Design Systems

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Portfolio
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OVERVIEW

Product Designer with 4+ years of experience across B2B SaaS, fintech, and consumer mobile — from end to end data-intensive platforms to scaling existing design systems. Integrates agentic workflows into the design process, translating complex business problems into clear and intuitive experiences.

EXPERIENCE

Product Designer, Paycom
October 2024 - February 2026 | Grapevine, TX

- **Led 0-to-1 design of a rule-based time-off donation and cashout product,** using AI-assisted prototyping (Claude Code) to accelerate the design-to-development cycle, achieving 68% client adoption in the first quarter.
- **Redesigned the end-to-end enterprise expense management system of a B2B SaaS HCM platform** serving thousands of client employees, lifting policy compliance 15% and enabling proactive budget management.
- **Redesigned benefits enrollment via API integrations** with healthcare carriers, partnering with cross-functional teams to eliminate 95% of manual data errors and cut setup timelines by 60%.
- **Led A/B testing on the Time & Attendance guided onboarding flow** to validate that fewer setup steps would improve completion; shipped the winning variant and increased setup completion by 22%.
- **Built a localized design system of scalable components, patterns, and design tokens,** accelerating feature development 40% and ensuring visual consistency across the business portfolio.

Product Designer, DIEMlife
July 2023 - July 2024 | Philadelphia, PA

- **Designed 3 employee engagement features** for web and mobile, leading 6+ rounds of usability testing and translating findings into design decisions to drive a 20% satisfaction lift and support a $1.3M seed round.
- **Scaled the design system across web and mobile** with new responsive components, ensuring cross-platform consistency and speeding design-to-development handoff by 25%.

Product Designer, Wharton Venture Lab
July 2022 - May 2023 | Philadelphia, PA

- **Led end-to-end design of a cross-platform B2B2C SaaS product** to streamline the auto repair process, shipping an MVP that secured $30k in pre-seed funding.

Product Design Intern, ReGoods
February 2023 - May 2023 | Philadelphia, PA

- **Designed and shipped a consumer mobile app for an e-commerce startup,** owning UX, UI, and interaction design from concept through launch; generated $40k in revenue within the first month of launch.

EDUCATION

University of Pennsylvania
August 2021 - May 2023 | Philadelphia, PA

MSE in Integrated Product Design

Lehigh University
August 2016 - May 2021 | Bethlehem, PA

BS in Industrial & Systems Engineering
BA in Product Design

TOOLS & SKILLS

AI & Prototyping
Human-AI Interaction, Agentic Workflows, Claude Code, Cursor, Framer AI, LLM UX Patterns (Guardrails, Trust, Review & Editing)

Design & Research
User Experience Design, Interaction Design, Visual Design, Design Systems, User Flows & Wireframing, Journey Mapping, Information Architecture, User Research & Usability Testing, A/B Testing, Accessibility (WCAG 2.2), Data Visualization, Responsive Design

Technical Tools
Figma (Components, Variants, Auto Layout, Variables, Design Tokens, Dev Mode), Dovetail, UserTesting, Jira, Confluence, HTML/CSS, Python

AWARDS

2022 McMaster UI/UX Designathon
2nd Place in Ramadan Charity Campaign

dmi: ADMC 2022 Conference
Rethinking American Room Redesign